

[blue cross - blue shield]

corporate board & conference center
phoenix, arizona



Project Statistics

Scope: Illumination of three interconnected corporate meeting rooms

PLA Project Lead: Paul Luntsford, LC

Opened: 2000



Teleconference
Remote

Board Room - Required elegant lighting and facial fill during video-teleconference at challenging round table. Arizona heat prohibited the use of incandescent ambient lighting. Video use required color-correction. Lamp reflection in screen & glare in cameras were unacceptable.



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theater planners • lighting consultants

• 2002 IESNA International Illumination Award of Merit