

[university of oregon casanova center]

“game day experience”
eugene, oregon



Project Statistics

Scope:

PLA Project Lead:

Architect:

Opened:

Multimedia, lighting

Paul Luntsford, LC

Cooley Preston, Inc.

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Created multimedia experience in existing tall corridor, highlighting winning history of sports team to recruit new talented high school seniors. The challenge in this space was that it has a steeply vaulted ceiling with multiple obstructions and lack of lighting placement locations. Lighting provides ambient, accent of static displays and kinetic effects with multimedia presentations.

Illuminated and backlit graphic panels & flatscreen monitors float in lattice frames while suspended 80" holographic video image hovers in front of windows overlooking Autzen Stadium. LCD touchscreen controller selects various sports promo video shows, audio tracks and synchronized lighting effects.



Before



After

Backlit panels, MR16 cable spots, and holographic video image.

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